

Mars Bitesize Promotion

Terms and Conditions

SCHEDULE	
GENERAL	
Promotion	Mars BiteSize Promotion
Promoter	Mars Australia Pty Ltd t/as Mars Wrigley Confectionery (ABN 48 008 454 313) of Tower 2, Collins Square, 727 Collins Street, Docklands, Melbourne VIC 3008
Who can enter?	Entry is open to Australian residents only who are aged 18 or over at the time of entering the promotion.
Who can't enter?	Directors, officers, management and employees (and their immediate families) of: (a) the Promoter; and (b) the agencies, companies or participating premises associated with this competition. Immediate family means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, stepgrandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1st cousin.
Permits	Authorised under NSW: TP/00149; ACT: TP 20/00997; SA: T20/880
WHEN AND WHERE WILL THE PROMOTION RUN?	
Promotional Period	The promotion starts at 12:01am AEST on 23/09/2020 and ends at 11:59pm AEDT on 06/10/2020. No entries will be accepted after this time.
Where will the Promotion Run?	This promotion will run in participating Woolworths stores (Grocery only) in Australia that stock and sell the Participating Products and display advertising materials for this Promotion in store or online during the Promotional Period. Participating stores include Woolworths Metro, Woolworths Online, MetroGo. Caltex/Woolworths co-branded Metro stores and fuel outlets are excluded from the promotion.
Website	www.mmscp.com.au
What are the Participating Products?	The following Large Bitesize bags sold at Woolworths: <ul style="list-style-type: none"> • M&M's Peanut Chocolate Large Bag 345g to 380g • M&M's Milk Chocolate Large Bag 345g to 380g • M&M's Crispy Chocolate Large Bag 305g to 335g • MALTESERS Milk Chocolate Large Bag 250g to 280g
ENTRY DETAILS	
How to Enter	To enter this promotion, you must, during the Promotional Period: <ol style="list-style-type: none"> (a) buy, in one (1) transaction, one (1) or more Participating Products from a Participating Store (Qualifying Purchase); and (b) Visit www.mmscp.com.au (Website) to play 'Take home and play together' (c) Play the game with a friend, either in reality or virtually, through a shared link on your iOS or Android device. Player 2 does not need proof of purchase to play, but cannot enter the prize draw without proof of purchase.

	<p>(d) Submit your entry by fully completing and submitting the online entry form by providing all details as requested by the Promoter, including but not limited to receipt number;</p> <p>(e) Upload a legible photo of the receipt from your Qualifying Purchase; and</p> <p>(f) Click on “submit” to finalise your entry.</p> <p>Time of entry is deemed to be the time of receipt into the Promoter’s database and not the time of transmission by the entrant. Only the player with proof of purchase can enter the promotional draw. If both players have proof of purchase, each entry will be counted as a separate entry and will be subject to verification.</p> <p>Should a player not wish to enter the prize draw, ‘Take home and play together’ can be played without an entry form being completed after the game.</p> <p>‘Take home and play together’ works on both iOS/Android devices. The minimum phones for best performance of the AR experience are iPhone 8 + and Galaxy S9+ or above. No data is collected from the user’s smartphone via the user’s camera or sensors. Data is only captured on the entry form for valid entries with proof of purchase.</p>
Proof of Purchase Requirements	You must retain your original itemised receipt/s to verify each entry (Proof of Purchase). Your Proof of Purchase must clearly identify where the Qualifying Purchase was made, the product/s purchased (which must be/comprise a Qualifying Purchase) and the date of purchase (which must be during the Promotional Period before you submitted your entry).
What are the Entry Limits?	<p>You can enter this promotion up to two (2) times per day per person during the Promotional Period, provided that:</p> <ol style="list-style-type: none"> each entry is based on a separate Qualifying Purchase; each Qualifying Purchase has been made in a separate transaction per person and a separate original itemised receipt has been issued; and each entry is submitted separately in accordance with these Terms and Conditions. <p><u>Important note: each original itemised receipt is valid for 1 entry into this promotion, regardless of the number of Participating Products purchased in the transaction.</u></p>
WINNER DETERMINATION DETAILS	
How are prizes awarded?	<p>Method: random electronic selection.</p> <p>Time and date: 12:00pm on 12/10/2020 AEDT.</p> <p>The Promoter will use a computer drawing system to randomly determine winners from the Promotional Period. The draw will be conducted in the presence of an independent scrutineer. The first valid entry randomly drawn from all valid entries received during the Promotional Period will provisionally win the major prize, and will be deemed as the Major Prize Draw. The next 100 valid entries randomly drawn from all valid entries received during the Promotional Period will each provisionally win a minor prize and will be deemed as the Minor Prize Draw. The Promoter may draw additional reserve entries and record them in order, in case a winning entry/entrant is deemed invalid or a prize is unclaimed (Reserve Entrants).</p> <p>Provisional winners of Prizes must claim their prize as instructed by the confirmation email sent to their email address provided at the time of entry.</p> <p>Draw Location: Prime Focus, L1, 534 Church Street, Cremorne VIC 3121</p>
PRIZE DETAILS	
Prize Details	There are 101 Prizes to be won.

	<p>The major prize is \$20,000 (awarded as 4 x \$5000 EFTPOS gift cards). There are 100 minor prizes, each being a Woolworths Groceries Only Gift Card to the value of \$100 each.</p> <p>Entrants are restricted to winning one (1) Prize only Promotional Period (except for SA residents).</p>
Total Prize Pool	The total prize pool is valued at \$30,000 (RRP, including GST).
Prize Terms	<p>EFTPOS cardholder to activate card once received. Activation details are printed on the presentation wallet. Activation expiry is 6 months from the dispatch date. 12 month spend expiry on EFTPOS cards from dispatch date. EFTPOS cards function in all outlets accepting EFTPOS. Cash out functions at ATMs and retailer terminals and disabled. EFTPOS transaction fees are born by IGoDirect Group and built into card costs.</p> <p>Woolworths Groceries Only Gift Cards are redeemable instore at Woolworths Supermarkets. Woolworths Group Ltd ABN 88 000 014 675 is the issuer of the Groceries Only Gift Card, but is not the promoter of the offer, nor responsible for fulfilment of the offer terms. Groceries Only Gift Cards have no expiry date and are redeemable at participating stores only. For a list of participating stores and full Gift Card Terms and Conditions for Groceries Only Gift Cards visit woolworths.com.au/giftcard/termsandconditions</p>
NOTIFICATION & PUBLICATION	
Notification of Winners	Winners will be notified in writing, to the email address used upon entry within two (2) business days of determination. This notification will include instructions as to how the winner is to claim the prize and establish their entitlement to it.
Publication Details	Validated winners will have their name and state/territory of residence published on the Website on 14/10/2020 for a period of twenty eight (28) days.
VERIFICATION & DELIVERY	
Verification Requirements	<p>Entrants and winners may be required to:</p> <ol style="list-style-type: none"> a) provide proof of identity, proof of age and proof of residency to verify their entry (Proof of Identity). Identification considered suitable for verification is at the Promoter's discretion; and b) send their Proof of Purchase (for <u>all</u> entries submitted during the Entry Period) to the Promoter to verify that the relevant prize should be awarded. <p>If, in the opinion of the Promoter, Proof of Purchase has been shared between any entrants, those entrants' entries may be deemed invalid and they will lose any right to a prize.</p> <p>Entering under a false name/s may invalidate all entries. Multiple entries under different names and or different emails from the same residential addresses may also invalidate all entries at the Promoter's discretion, unless Proof of Identity and original Proof of Purchase (for all entries submitted during the Promotional Period) are produced on request.</p> <p>If an entrant/winner fails to provide Proof of Identity and/or Proof of Purchase by the time and date stipulated by the Promoter, their entry/prize claim will be deemed invalid at the Promoter's discretion.</p> <p>The Promoter's decisions are final and no correspondence will be entered into.</p>
Prize Delivery	Once a provisional winner is deemed by the Promoter to have complied with these Terms and Conditions, the Promoter will declare them a winner and will deliver the relevant prize within 28 days of the winner's entry being verified and accepted.

	The Promoter takes no responsibility for an incorrect email or physical address being provided when entering the promotion or during the verification process, and once dispatched the Promoter is not liable for any prize that has been lost, stolen, damaged or tampered with in any way.
PRIZE CLAIM DETAILS	
Prize Claim Details	All prizes must be accepted and claimed by 12:00pm AEDT on 11/01/2021.
UNCLAIMED PRIZE DETAILS	
Unclaimed Prize Draw Details	<p>In the event of any unclaimed prize/s (unclaimed is defined as being a prize won but not claimed in accordance with the verification and prize claim processes), the Promoter will conduct an unclaimed prize draw as follows:</p> <p>Method: random electronic selection.</p> <p>Time: 12:00pm AEDT on 12/01/2021.</p> <p>Location: Prime Focus, L1, 534 Church Street, Cremorne VIC 3121</p> <p>The draw may be conducted in the presence of an independent scrutineer (if required). Any winner/s in the unclaimed prize draw will be notified in writing within 2 days of the Unclaimed Prize Draw and their name and state/territory of residence will be published on the Website www.mmscp.com.au on 13/01/2021 for a period of 28 days.</p>

Terms and Conditions

1. These Terms and Conditions must be read together with the Schedule for this promotion. The Schedule prevails to the extent of any inconsistency with these Terms and Conditions.

2. By participating in this promotion, you accept these Terms and Conditions.

Eligibility

3. You can only enter this promotion if you meet the eligibility requirements set out in the Schedule.
4. Directors, management, employees, officers and contractors (and their immediate families) of the Promoter, of the Participating Stores or of the agencies or organisations associated with this promotion are ineligible to enter. "Immediate families" means spouse, parent, natural or adopted child, and sibling (whether natural or adopted by a parent), whether or not they live in the same household as the director, manger, employee, officer or contractor.
5. By entering this promotion, if requested you agree to declare to the Promoter all past, current or potential conflicts of interest (if any) or any serious social misconduct or behavior that in a normal persons opinion may compromise the integrity or diminish the good name and reputation of the Promoter or its products and brands, is contrary to law or otherwise inappropriate.

Entry

6. The promotion will be conducted during the Promotional Period.
7. All entries must be received by the Promoter during the Promotional Period. Entries are deemed to have been received at the time of receipt into the Promoter's database and not at the time of transmission by the entrant.
8. You can only submit your entry in accordance with the "How to Enter" section of the Schedule. The Promoter will not accept entries in any other form. Once submitted, you cannot change, alter or delete your entry.
9. Automated entries and computer generated entries will not be accepted. Entrants who enter using multiple phone numbers, email addresses or aliases will be disqualified.
10. Incomplete and ineligible entries will be deemed invalid. Entries will also be deemed invalid if they breach these Terms and Conditions as determined by the Promoter in its sole discretion

or any other instructions or guidelines notified by the Promoter during the entry process for the promotion.

11. You are responsible for all costs associated with entering this promotion, including but not limited to Internet and SMS costs.
12. If this promotion involves mail entry, you must send each entry in a separate envelope to the address stated in the Schedule.
13. If the promotion involves SMS entry, the maximum cost of each SMS is 55 cents (inc GST), whether sent during or outside the Promotional Period. You can only enter this promotion if you have a mobile phone that is connected to a service provider that permits text messaging to the promotional SMS number. If unsure, you should check with your service provider before entering this promotion. SMS entries must be submitted from your own mobile phone.

Entry Content

14. You are required to take full responsibility for the content of your entry and for ensuring that your entry complies with these Terms and Conditions and any other instructions provided by the Promoter. For the purposes of these Terms and Conditions, "entry content" includes any content (including text, photos, videos and email messages) that you submit, upload, transmit, publish, communicate or use in connection with your entry into the Promotion.
15. Your entry must be your own original work. The Promoter reserves the right to verify, or to require you to verify, that your entry is your own original work. If an entry cannot be verified to the Promoter's satisfaction, the entry will be deemed invalid.
16. Your entry must not:
 - a. include any content which may diminish the good name and reputation of the Promoter or its products and brands;
 - b. feature any image or voice of any other person without that person's express consent. You confirm that if such content is included in your entry, you have obtained the express consent of the relevant person/s;
 - c. include any content that is in violation of any law or regulation;
 - d. be fraudulent, deceptive or misleading in any way;
 - e. include any content that infringes the rights of any person;
 - f. be obscene, offensive, defamatory, discriminatory, indecent or otherwise objectionable or inappropriate (which includes, without limitation, any content involving nudity, malice, excessive violence or swearing);
 - g. include any literary, dramatic, musical or artistic work, any audio-visual or sound recording, or any other item in which copyright subsists, unless you are entitled to use such content. If you have any doubts about whether to include any content (for example, recorded music) you must not include it. By including such content in your entry, you warrant to the Promoter that you have the permission of the relevant copyright owner to do so and that this permission allows the Promoter to use the entry to publicise the promotion and for any other purpose as set out in these Terms and Conditions; and
 - h. feature any third party products, third party trade marks, names, logos or branding.
17. The Promoter may, in its absolute discretion, edit, modify, delete, remove or take-down any part of an entry at any time.
18. By entering this promotion, you agree to assign all rights in your entry to the Promoter and you consent to the Promoter (or the agencies/companies associated with the Promoter) using the entry in any manner the Promoter wishes (including modifying, adapting or publishing the entry, whether in original or modified form, in whole or in part or not at all), in marketing, advertising and promotional materials, on the Promoter's websites and social media platforms or in any other manner as determined by the Promoter, without payment to you (of royalties, compensation or otherwise) on a perpetual, world-wide and irrevocable basis.

Challenge

19. If the Promotion involves a challenge, the challenge will be conducted as specified by the Promoter. Entrants (and other challenge participants, if applicable) must comply with all directions or guidelines notified to them in connection with the challenge. If an entrant or challenge participant is under 18 years of age, they must have written permission from a parent or legal guardian before being able to participate in the challenge.
20. Unless otherwise specified by the Promoter, entrants and challenge participants are responsible for making their own way to and from the challenge, at their own cost.
21. All costs associated with participating in the challenge are the responsibility of the challenge participants, as incurred.

Facebook/Instagram/YouTube promotions

22. This promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook, Instagram and/or YouTube. By entering, you acknowledge that any information you provide in connection with the promotion is being provided to the Promoter and not to Facebook, Instagram and/or YouTube. Any questions, comments or complaints regarding the Promotion should be directed to the Promoter. By entering, you release Facebook, Instagram and YouTube from all liability arising in respect of the Promotion.

Determining and notifying winners

23. Winners will be determined, notified and published as set out in the Schedule.
24. The Promoter and the companies and agencies associated with this promotion may also publish the name and state/territory of residence for winners on their websites, social media platforms and in trade publications. By entering this promotion, each entrant consents to this and requests that his or her full address not be published.

Prizes

25. The prize(s) are as specified in the Schedule. The prize(s) are subject to any additional terms and conditions as specified in the Schedule.
26. Prizes will be delivered to the address provided by the winner at the time of entry or completing the verification process (whichever is most recent).
27. Once dispatched and awarded to a winner, the Promoter is not be liable for any prize that has been lost, stolen, damaged, defaced or tampered with in any way.
28. If a prize is or includes gift cards/vouchers, the gift cards/vouchers are subject to any terms and conditions imposed by the gift card/voucher provider, including period of validity and treatment of unused balances.
29. If a prize is or includes tickets, the tickets are only valid for the date or period specified on the tickets or by the ticket provider, and are subject to any terms and conditions imposed by the ticket provider including but not limited to any conditions of entry into the relevant event location. You (and any companion/s if applicable) must make your own way to and from the relevant event location at your own cost. Any additional costs incurred in relation to using the tickets, including but not limited to any food/beverage costs or transfer costs are the responsibility of you and any companion/s, if applicable.
30. If a prize includes travel, the prize must be booked and completed as specified by the Promoter or by the supplier of the prize and travel may be restricted during major event/peak/public holiday or other exclusion periods as specified by the Promoter or prize supplier. If the prize is event based, any travel provided as part of the prize must be taken on the dates specified by the Promoter as set out in the Schedule to coincide with the event. The prize is subject to booking and availability, and is subject to any terms and conditions imposed by the relevant prize providers. All costs associated with a travel prize which are not expressly stated in the Schedule as being included, including spending money, passport and visa costs, transfer costs, meals, taxes, insurance (including excesses), luggage costs and all other ancillary costs, are the responsibility of the winner and any travelling companion(s) as incurred. The winner and any travelling companion(s) must depart and return at the same time using the same air carrier. The winner and any travelling companion(s) are responsible for ensuring they have all necessary travel insurance and documents to travel to the relevant location(s) (including passports and visas, if required). Any alterations or extensions to

confirmed prize details must be approved in advance by the Promoter (at its sole discretion) and will be at the expense of the winner and any travelling companion(s) as incurred. The Promoter is not responsible for the cancellation, delay or rescheduling of any part of a travel prize and any costs incurred by the winner or any travelling companion(s) as a result (including accommodation costs) will be the responsibility of the winner. The winner is responsible for ensuring that they and their travelling companion(s) are fit to travel and have received appropriate immunisations and/or health checks prior to taking the prize.

31. If the prize is or includes cash/spending money, it will be awarded as determined and confirmed by the Promoter, either in the form of a cheque or by an EFT transfer to the winner's nominated bank account.
32. If the prize includes meeting a celebrity, the Promoter will not be liable in any way if that person fails to attend the relevant event on the date and time specified.
33. If the one of the people taking or participating in a prize is under 18 years of age, a parent or legal guardian of the winner must be present for the duration of the prize, as one of the participants. The Promoter reserves the right to appoint a chaperone to accompany the participants taking the prize. The participants agree to the chaperone being present with them for the duration of the prize and agree to comply with any reasonable directions or guidelines notified to them by the Promoter or their chaperone.

Claiming prizes

34. Prizes must be claimed in accordance with the Prize Claim Details section of the Schedule.
35. If a prize is not accepted or claimed in accordance with the Prize Claim Details, the relevant winner's entry will be deemed invalid and the Promoter reserves the right to distribute the relevant unclaimed prize in accordance with the details specified in the Schedule, subject to any directions given by any relevant gaming authority. Winners of unclaimed prizes will be notified and published in accordance with the details set out in the Schedule.

Instant win promotions

36. If this promotion involves instant win tickets, such as specially marked product wrappers or scratch/game cards, winners must present their original winning instant win ticket/wrapper/scratch or game card to be eligible to claim a prize.
37. The Promoter is not responsible for late, lost, destroyed, altered, damaged or defaced tickets/wrappers/scratch or game cards. Bona fide tickets may incorporate security and/or verification measures to guard against fraud. The Promoter and the suppliers of prizes may conduct security and/or verification checks in their absolute discretion to determine whether a ticket is bona fide.
38. A ticket/wrapper/scratch or game card is void if stolen, forged, mutilated or tampered with in any way or if it or any part of it fails any of the security or verification checks.
39. Printing errors and other quality control errors will not be used as the sole basis for refusing otherwise valid instant win prize claims. If the advertised instant win prize pool is exceeded, all valid claims for prizes will be met.

General

40. The Promoter accepts no responsibility for any problems or technical malfunction of any communication network or for any late, lost, incomplete, incorrectly submitted, delayed, illegible, corrupted or misdirected entries, claims or correspondence whether due to error, omission, alteration, tampering, deletion, theft, destruction, transmission interruption, communications failure or otherwise. The Promoter has no control over telephone communications, networks or lines and accepts no responsibility for any problems associated with them, whether due to traffic congestion, technical malfunction or otherwise. The Promoter is not liable for any consequences of user error including (without limitation) any costs incurred.
41. The Promoter may, at its sole discretion, declare any or all entries made by an entrant invalid, prohibit further participation by an entrant or winner in this promotion, or invalidate a provisional winner if the entrant/winner:

- a. fails to verify their personal details and/or eligibility to enter the Promotion to the Promoter's satisfaction;
 - b. tampers with or benefits from any tampering with the entry process or the operation of the Promotion (including where entrants share their Proof of Purchase to enter the Promotion or where entrants use multiple names, addresses or aliases to register multiple entries);
 - c. submits an entry which in the Promoter's opinion is not in accordance with these Terms and Conditions;
 - d. acts in a disruptive manner or with the intent to annoy, abuse, threaten or harass any other person;
 - e. engages in conduct in entering the Promotion which in the Promoter's opinion is fraudulent, misleading or deceptive;
 - f. or engages in conduct which may, in the opinion of the Promoter, compromise the integrity or diminish the good name and reputation of the Promoter or its products and brands, is contrary to law or otherwise inappropriate.
42. Entrants and winners must comply with the details set out in the Verification Requirements section of the Schedule as part of the entry verification or prize claim process. Failure to comply with the Verification Requirements to the Promoter's satisfaction will result in your entry and/or prize claim being declared invalid (and, at the Promoter's discretion, in all of your entries/prize claims being declared invalid).
43. All entries will be the property of the Promoter and will not be returned.
44. Prizes are not transferable, exchangeable for any other item and cannot be redeemed for cash or any other form of compensation (unless cash is specified). The value of each prize is accurate as at the time of preparation of this material, is the RRP value and is inclusive of GST. The Promoter accepts no responsibility for any variation in the value of a prize after that time. If a prize (or element of a prize, where applicable) is unavailable for any reason, the Promoter may substitute it for another item of equal or higher value, subject to the approval of the any relevant gaming authorities as required.
45. If a winner (or a companion, as applicable) does not take an element of a prize at the time stipulated by the Promoter, then that element of the prize will be forfeited by the winner and their companion(s) as applicable and neither cash nor any other form of compensation will be supplied in lieu of that element of the prize. The Promoter accepts no other liability or responsibility for any loss incurred by a winner or any other party if any prize (or any part of a prize) is unavailable for any reason.
46. If requested by the Promoter, entrants and winners (and their companion(s), if applicable) must sign (or procure that their parent/guardian signs) an indemnity and exclusion of liability form provided by the Promoter, in favour of the Promoter and all parties involved in this promotion and/or providing the prize, before they participate in the Promotion and/or the prize. If they or their parent/guardian do not sign that form within the time specified by the Promoter, they will not be able to participate and the relevant entrant's or winner's entry or claim will be deemed invalid. Where an entry is declared invalid prior to the Prize Claim Date, the Promoter may determine a new winner in accordance with the Unclaimed Prize Arrangements.
47. If requested by the Promoter, entrants and winners (and their companion(s), if applicable) must participate in all promotional activity (such as publicity and photography) surrounding this Promotion or their winning of a prize, free of charge, and they consent to the Promoter and its associated companies and agencies using their name and image in promotional material, on the Promoter's websites, social media platforms and in trade publications.
48. If for any reason any aspect of this promotion does not or is not capable of running as planned, including by reason of infection by computer virus, network failure, bugs, tampering, unauthorised intervention, fraud, technical failures or any cause beyond the control of the Promoter which corrupts or affects the administration, security, fairness, integrity or proper conduct of this promotion, the Promoter may in its sole discretion cancel, terminate, modify or

suspend the promotion, or invalidate any affected entries, subject to the approval of the relevant gaming authorities, if required.

49. The Promoter's decisions in connection with the promotion are final and no correspondence will be entered into.
50. Entrants acknowledge that there may be inherent risks in some aspects of the Promotion or the prize and that participation in the promotion or accepting the prize may involve participating in dangerous activities. By entering this promotion and/or accepting the prize, entrants accept that risk for themselves and for their companion(s) (if applicable).
51. The Promoter, its associated agencies and companies and the agencies and companies associated with this Promotion will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense, damage, personal injury or death which is suffered or sustained (whether or not arising from any person's negligence) in connection with this Promotion or accepting or using a prize, except for any liability which cannot be excluded by law (in which case that liability is limited to the minimum allowable by law).
52. Prizes will only be delivered to addresses in Australia/New Zealand, as applicable. The Promoter and its associated agencies and companies will not be liable for any damage to or delay in transit of prizes.
53. The Promoter may at its absolute discretion prohibit an entrant's participation in this promotion, cancel or suspend a prize or other cease to provide any prize to a winner if the entrant or winner (or any companion) is (in the Promoter's opinion) under the influence of alcohol or drugs, behaves aggressively or disruptively, or behaves in a manner which may diminish the good name and reputation of the Promoter or its products and brands, or is contrary to law or is otherwise inappropriate.
54. The Promoter accepts no responsibility for any tax implications that may arise from the prize winnings. Independent financial advice should be sought. Where the operation of this Promotion results in, for GST purposes, supplies being made for non-monetary consideration, entrants agree to follow the Australian Taxation Office's stated view that where the parties are at arm's length, goods and services exchanged are of equal GST inclusive market values.
55. The Promoter (Mars, we, us or our) collects your personal information via this entry form when you submit an entry to this Consumer Competition. We collect this personal information for the purposes of your entry into the Promotion. If you have marked the "opt-in" box on the entry form, you consent to us keeping your personal information on our database to use for future marketing purposes, including contacting you by electronic messaging. We may also use the personal information you give us to provide prizes, for consumer care and research purposes, and for other purposes, as described in our privacy policy.
56. If we do not collect the personal information you have provided in the entry form, you may not be able to submit a valid entry into the Promotion and may not be able to receive communications about our brands, products and services which may be of interest to you. We may disclose your personal information to our family of companies and to our vendors or service providers. We require these companies to comply with the Australian privacy laws that apply to your personal information. Unless otherwise indicated by the Promoter, the Promoter may disclose personal information to entities outside of Australia (for a list of the countries, see the Promoter's privacy policy). Our privacy policy at <http://www.mars.com/global/policies/privacy/pp-australia-en> contains information about:
 - a) how you may access the personal information that is held by us and seek correction of such information; and
 - b) how you may complain about a breach of the Australian Privacy Principles, or a registered privacy code that binds us, and how we will deal with such a complaint.

If you need to contact us, or have any questions, please use the online contact form or the other contact details on our Contact Page at <http://international.mars.com/australia/en/about-mars/contact-us>.